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BANK RUN: Markets fell on financial woes in Cyprus

Learn to filter out the short-term market 'noise'

INVESTING BY BARRY O'NEILL

One political analyst being interviewed in the wake of Chancellor George Osborne's Budget speech

say for sure about forecasts is that they will be

He was referring to the chancellor's admission that the predictions for gross domestic product

said: "One thing you can growth for 2013, made as recently as last autumn, now looked wildly optimistic and needed to be cut by 50%.

Trying to predict the short-term movements of investment markets is equally as difficult.

This, however, doesn't Barry O'Neill: resist stop economists and investment analysts devoting every waking hour to the cause and sharing their often-plausible sounding



temptation to trade

pronouncements of doom or euphoria.

If you are a real long-

term investor, rather than a short-term speculator, the movement in markets on any given day should not overly concern you.

However, there are so many publications and websites dedicated to investing that such market

movements take on far greater significance then they deserve.

If you want to be a successful investor, you need to learn to shut out this "noise" and not be tempted into taking action every time a market commentator tells you that now is the time to get in to or out of any particular investment market.

Such tactical asset allocation can seem appealing,

"Allocate your capital to the major asset classes strategically"

but it comes with many risks; the main one being that the cost of constantly changing your portfolio to keep up with the changing news is likely to wipe out any potential benefit you could have gained.

The solution is to allocate your capital to the major asset classes strategically and in line with your risk tolerance, reduce costs wherever possible and resist the temptation to trade, other than to rebalance your portfolio regularly to control risk.

Events take place daily, many of which are unlikely to have featured in forecasts made only a matter of months or even weeks earlier. For example, stock markets around the world fell, initially by up to 3%, when news broke about the highly controversial bank deposit tax being proposed in exchange for the Cypriot bailout. I don't remember reading about this in the 2013 predictions made at the end of last year.

In the immortal words of renowned economist J.K. Galbraith: "There are two kinds of forecasters: those who don't know, and those who don't know they don't know."

■ Barry O'Neill is investment director for Carbon Financial Partners and can be contacted on

TOP FIVE Unsecured personal loans

	FIXED MONTH	LY PAYMENT ON £5K FOR 3	VEARS	Redemption
	APR	No Insurance	Term	Penalty
Derbyshire BS	6.4% C	£152.61	1yr to 5yr	Yes
Hitachi Personal Finance	6.5% C, D	£152.82	2yr to 5yr	Yes
Sainsbury's Bank	6.9% C, N	£153.68	1yr to 3yr	Yes
M&S Bank	7.1% C, H	£154.10	1yr to 7yr	Yes
Santander	7.1% C	£154.11	1yr to 5yr	Yes
	FIXED MONTHL	Y PAYMENT ON £10K FOR	5 YEARS	Redemption
	APR	No Insurance	Term	Penalty
Derbyshire BS	5.0% C	£188.20	1yr to 5yr	Yes
orkshire Bank	5.1% B, C	£188.86	1yr to 7yr	Yes
esco Bank	5.2% C	£189.07	1yr to 5yr	Yes
Sainsbury's Bank	5.2% C, N	£189.08	4yr to 5yr	Yes
M&S Bank	5.4% C. H	£189.95	1yr to 7yr	Yes

TOP FIVE Overdrafts

	Account	Authorised EAR	Fee	Unauthori EAR	sed Fee	Int Free 0/D Buffer
Citibank	PLUS CURRENT G	16.9%	Nil	29.8%	£25 pm	£500
first direct	1ST ACCOUNT A	15.9%	Arrangement Fee £25 per request	N/A	N/A	£250
Halifax	REWARD CURRENT	N/A	£1 per day E	N/A	£5 per day	Nil
Lloyds TSB	CLASSIC	19.94%	£6 pm	19.94%	£6 pm D	£10
Metro Bank	CURRENT	15.0%	Nil	15.0%	Nil	Nil

at thornowed at the end of the day exceeds 225 budler. C. - Transferred coment accounts charged size on Sin on authorised evendriments. D. - Plus 25 day fee charged for overdath of 150 fluid in 250 Ag., 80 flornow ends that of 25 fluid, maximum 8 day feets or 150 Ag. 40 flornow ends that of 25 fluid, maximum 8 day feets of 150 Ag. 40 flornow ends that of 25 fluid, maximum 8 day feets of 150 Ag. 40 flornow ends that of 150 Ag. 40 flornow ends

MONEYFACTS Mortgage and Card Selection

	Rate Period Max Fee Incentive		R	Redemption				
DICONINEE	D MADE	ADI EDA	LTV					
DISCOUNTE HSBC	2.39%	for 2 years	60%	£499	Romortriados fro	o logal foos	No HIC	1st 2 year
IIDDG	2.33%	ioi 2 years	00%	2433	Remortgages free legal fees. No HLC 1st 2			
Cumberland BS	2.64%	for 3 years	75%		Remortgages free valuation. Remortgages 1st 3 free legal fees. No HLC.			1st 3 year
Furness BS	3.29%	for 3 years	80%	-	Remortgages free valn (max £335). 1st 2 Remortgages £150 rebate. No HLC			1st 2 year
FIRST TIME	BUYER:	S (variab	le un	less shov	vn)			
Yorkshire BS	4.39%F	to 30.6.15	90%		Flexible option. Free valn. £1k rebate. To 3 No HLC.			To 30.6.1
Newcastle BS	6.19% F	to 30.6.16	95%	£195	£300 rebate. Free valuation. No HLC			To 30.6.1
HSBC	4.39%	for term	90%	-	Free valuation, N	o HLC		Non
SHORT-TER	M FIXE	RATES	WITH	INOEXT	ENDED RE	EDE MP1	TION TIE	-IN
Yorkshire BS	1.89%	to 30.6.15	60%	£975	Flexible option. No HLC To 3			To 30.6.1
The Co-operative Ban	k 3.59%	to 30.6.15	85%		Flexible option. Remtgs free valuation To 3 Remtgs free legal fees. No HLC.			To 30.6.1
Yorkshire BS	2.84%	to 30.6.16	75%					To 30.6.1
LONGER-TE	RM FIXE	ED RATE	S WIT	TH NO EX	TENDED F	REDEMI	TION TI	E-IN
Post Office	2.98%	to 31.3.18	75%	£995	No HLC.			To 31.3.1
The Co-operative Ban	k 3.99%	to 30.6.18	85%		Flexible option. F free legal fees. N		aluation and	To 30.6.1
Leeds BS	4.29%	to 31.5.23	75%	£999	No HLC.			To 31.5.2
VARIABLE F	RATES							
HSBC	2.38%	for term	60%	£1499	Remtg free legal	fees. No HLC		Non
Coventry BS	2.89%	for term	75%	£999				Non
HSBC	4,39%	for term	90%					Non
VARIABLE O	URREN	T ACCO	JNT/		ET MORT			
first direct	3.19%	for term	65%	£499	Remortgages fre		lo HLC	Non
The One account RRS	4.00%	for term	75% 80%	£499			Non	
MBO	4.00%	for term	80%		Remortgages free valn & remortgages free legal fees. No HLC			Non
REMORTGA	GES							
Yorkshire BS	2.64% F	to 30.6.15	75%		Flexible option. F No HLC.	ree valn. Free	legal fees.	To 30.6.1
Furness BS	3.29% D	for 3 years	80%	-	Free valn (max £335). £150 rebate. No HLC. 1st 2 year			
HSBC	2.99% V	for term	70%	-	Free vain . Free legal fees. No HLC. No		Non	
CREDIT CAP								
C	ard Type	Introduct Monthly	ory - Pur PA	chase Until	Standard Monthly	Rate APR	Interest Free Perior	Min I Inc
Halifax P.	chaseMasterCard		0.0%	1st 17 month		16.9% §	56 days	anc .
	toard Purchase		0.0%	1st 16 month		16.9% §	51 days	£5K

